



From Desperation To Dedication

Lessons you can bank on

State-of-the-art equipment and surveillance cameras can catch a crook, but wouldn't you feel safer if you could keep them from coming to your bank at all?

Troy Evans successfully robbed five banks. He managed to elude local police and the FBI. His robberies were considered unsolvable and his ultimate arrest had nothing to do with cutting-edge technology, bulletproof glass, or silent alarms.

Now, rehabilitated, educated, and reunited with his family, Troy gives his former victims the edge by giving them a glimpse into the mind of the enemy.

There's no such thing as bank robber school

Troy Evans didn't go to bank robbing school. He didn't read a manual or serve an apprenticeship. Like many of his peers, he was simply a natural at finding the path of least resistance.

Troy takes us beyond the profile reports of the common criminal and offers first-hand accounts so tangible that his audiences will be talking about his stories for years. He answers question such as: What goes through the mind of an armed drug addict as he cases a bank branch? How does desperation spark inventive solutions? And, what can banks do to deter a desperate criminal?

Weaving the similarities between his motives for choosing a bank, the mistakes he made in his young life, and the tendency of human nature to choose the easy path, Troy's parable-like delivery provides a real look at how we can secure our banks as we would our own lives.

Put your guard up

Armed guards and detailed security protocols cannot always protect your customers and employees from those who travel on paths of desperation. Troy emphasizes the importance of keeping your guard up and lines of communication open. By acknowledging the strength of human resources, this program provides the practical insight needed to influence prevention, apprehension and recovery.

“Troy changed himself. As a result, his stories and talk will immediately and effectively change every audience member. I want everyone to hear him and his important message that I love.”

Mark Victor Hansen, Co-creator, #1 New York Times, Best-selling series Chicken Soup for the Soul™



THE EVANS GROUP



TROY EVANS
PROFESSIONAL SPEAKER

THE EVANS GROUP

THE BENEFITS...

“Each year we search for an exceptional professional speaker to deliver a message that we believe will contribute in some way to promoting the safety and well-being of those invited to attend our event. Troy certainly proved to be that speaker for the approximately 250 employees of our company who heard his talk.”

Craig T. Sulentic, CEO & President, The Egan Companies

Troy Evans is a former bank robber, who spent seven and a half years in Federal Prison. Determined that his time behind bars would not be wasted time, he turned to education. When he walked out the doors of prison he carried with him two degrees, both obtained with a 4.0 GPA. Rehabilitated and committed to helping those he once hurt, Evans is now a speaker who can take bankers beyond the profile sheets and provide them with a look inside the mind of a real-life bank robber.

“Clearly, you carry a powerful message to anyone who needs to understand adversity. I want to commend you on your candidness and struggle to become such a positive voice in a world with often senseless reasoning.”

Randy Ottaway, CPA

“Troy's history as a student-athlete and then to drugs, bank robberies, federal prison, and then to success through education is a compelling story. The audience of bankers was held at full attention as he told how he came to rob banks and how he selected his victims. His story of overcoming adversity with determination is a valuable motivation to adults.”

Jim Simpson, Dacotah Bank



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