



August 15, 2013

Troy Evans  
The Evans Group  
3104 E Camelback Road, #436  
Phoenix, AZ 85016

RE: Troy Evans – Closing Keynote Speaker at ICBND Annual Convention

Troy Evans was our closing keynote speaker at the Independent Community Banks of North Dakota (ICBND) Annual Convention in Bismarck, ND. This event is one of the most highly attended events during our 3-day convention and Troy was superb!

Troy combined his own personal life experience with important advice and insight for our community bankers when handling their security needs of their banks. He also spoke about specific training for employees and what they should be looking for on a daily basis to protect themselves, their customers, and their banks against robberies.

Troy received a rating of a 9.87 with 10 being perfect from our attendees. Other comments on their survey sheets included:

“Troy was outstanding! His message was not only educational but inspirational – WOW”

“Excellent speaker – I will be sharing his insight with all our employees and how we should be more alert and what we should be looking for.”

“It was fascinating hearing what the mindset of a robber is and how he rose above his past.”

I would highly recommend bringing Troy to your next function or meeting. He was wonderful to work with and made me look like the best meeting planner ever!

Sincerely,

A handwritten signature in black ink, appearing to read 'Wendy J Ruud', written in a cursive style.

Wendy J Ruud  
Vice President