



Advancing Community Banks

November 4, 2015

Troy Evans  
The Evans Group  
3104 E. Camelback Road, #436  
Phoenix, AZ 85016

Dear Troy:

I can't believe it's been two weeks since our Annual Convention & Trade Show in Williamsburg. I wanted to send you a huge thank you for helping us to have a very successful closing Business Session. Your keynote on Tuesday was very well received by our attendees. The information you shared with them was both timely and relevant, and the story of your personal victory was compelling - not only from a banking perspective, but from a human perspective as well.

From my initial call to learn more about you, all the way to the actual session, you were a delight to work with. I admire your professionalism and how you strive to ensure the organization you are working with gets the very best keynote you can deliver. Not only that, but your willingness to go "above and beyond," following up since then with additional information to keep our members connected to your presentation, is also greatly appreciated.

I will be meeting with my peers later this month and I look forward to sharing your information with them. I know they would be impressed by The Evans Group as much as I was. I am also happy to be a reference for you with anyone who would inquire about your keynote in the future.

I hope our paths cross again sometime, and I would enjoy working with you on a future program. Many thanks again for a job well done. I hope you have a wonderful fall, and a joyous holiday season.

Sincerely,

A handwritten signature in blue ink, which appears to read "Katharine Garner".

Katharine C. Garner, CMP  
Vice President, Education and Communications  
Virginia Association of Community Banks