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April 7, 2003

Mr. Troy Evans
The Evans Group
3104 E. Camelback #436
Phoenix, AZ 85016

Dear Troy:

Jim King and I wish to express our appreciation to you for your fine contribution to the MASSP Spring Conference. Your keynote address at our Sunday evening opening session "*From Desperation to Dedication: The Strength to Believe*" provided our members with a valuable message they can utilize not only in their schools, but also in their personal lives. We received many positive comments from our principals regarding the quality of your presentation.

I really enjoyed meeting and working with you and want to tell you that my experience with keynote speakers is that they have a lot to do with setting the tone for a conference. You most definitely set a very positive tone and helped us have one of our most successful Spring Conferences.

I have talked to my son Matt and gave him your phone number and am hopeful that he will call you. Thank you for your willingness to talk to him. Any helpful advice will be greatly appreciated by his mother and me.

Enclosed is a check for your travel expenses. I hope we have the opportunity to work together again and I wish you the best with your future speaking engagements.

Sincerely,

Dave Backer
MASSP Conference Director